

DECEMBER 4-7, 2016 SAN JOSE, CA

Educating to Be Human

**big
ideas
fest 2016**

DESIGNING THE FUTURE OF EDUCATION



ABOUT ISKME

ISKME is an independent, education non-profit established in 2002, whose mission is to improve the practice of continuous learning, collaboration, and change in the education sector. As a global leader in the field of Open Education Resources (OER), ISKME helps schools, districts, states, and other education organizations harness the power of “open” to transform teaching and learning.

Empowering educators to discover, share, and adapt OER since 2007, ISKME has led the development of innovative tools and content creation primarily through OER Commons, a comprehensive digital public library of OER. ISKME provides professional development for curriculum experts, instructors, and learners to identify high-quality content and collaborate around its use, evaluation, and improvement.

As part of their commitment to continuous improvement and learning, ISKME conducts research that impacts K-20 institutions and the organizations that support them to expand their capacity to collect and share information, as well as to create knowledge-driven environments focused on learning and success. ISKME also provides assistance to foundations and government agencies who seek to examine and improve their own processes for continuous improvement, evaluation, and learning.

Now in its 8th year, ISKME's Big Ideas Fest continues to convene those passionate about catalyzing change in education. From organizations that serve K-12, to higher education, and informal learning, Big Ideas Fest provides an opportunity for the cross-fertilization of innovation among all education stakeholders—within an immersive design-thinking professional learning environment.

To learn more about ISKME, please visit: www.iskme.org



Institute for the Study of
**KNOWLEDGE
MANAGEMENT IN
EDUCATION**

Welcome.....1-2

Program Schedule3-6

Speakers 7-11

Buttonology 12

Action Collabs..... 13-14

Sponsors..... 15

Map..... 16



Educating to Be Human

Our vision for Big Ideas Fest has always been to break through the comfort zone of typical education conferences—with the goal of creating a space to empower educators, catalyze collaboration, and spur innovation. Earlier this year we had not imagined that in December, we would be reeling from the impact of a growing backlash against tolerance, equal rights for all, truth-seeking, and freedom of expression.

Those of us committed to education as a means to bring about social justice, democracy, and equality must confront the challenge in terms of articulating and putting into practice

what *Educating to Be Human* means in a globally connected world today. At this year's Big Ideas Fest we will look at education and innovation in the context of what it means to be human while clearly articulating the need for education to support humanity not merely to survive, but to thrive as a democracy and as a civilization. Our goal is not to definitively answer the question but by asking the question, we will have a greater understanding and be more informed to direct our actions when we leave Big Ideas Fest on Wednesday.

You might feel as I do, like Sisyphus forced to roll a boulder up the hill only to have it roll back



again on top of him for eternity. But I'm driven by a strong sense that our education systems need to embrace not only the pursuit of academic achievement but also those things that are uniquely human, such as compassion, kindness, empathy, grit, and bravery. And that our imperative is to redirect our focus not only on innovation but on being human in the world today.

My hope for the next three days is that collectively we can grow stronger, innovate, and build together as we focus on the not so self-evident task of being human, from social emotional learning, to conflict resolution,

to addressing the racism, bigotry, sexism, and homophobia that threatens our humanness. As educators and innovators, it is our responsibility to provide more than knowledge. Especially in these times, we need to actively be educating to be human as well.


Lisa Petrides

Lisa Petrides, Ph.D.
ISKME, Founder and CEO
www.bigideasfest.org

2:00pm	Registration Opens	Hayes Ballroom Foyer
4:00pm–5:30pm	Opening Session: Taking Off the Mask Ashanti Branch and The Ever Forward Club	Hayes Lower Level Lobby
5:30pm–6:15pm	Reception	Hayes Ballroom Foyer
6:15pm–8:15pm	Dinner and Evening Program - Welcome Liz Dwyer Emcee Christie Hardwick Founder, Inspiration Gatherings <i>Changing the World, One Mind at a Time</i> Bill Ayers Distinguished Professor of Education, University of Illinois, Chicago <i>Demand the Impossible!</i>	Hayes Ballroom
8:30pm–9:30pm	OER in Action Workshop: Open Textbooks Transforming Teaching and Learning	Willow Glen LL
9:30pm–11:00pm	Youth Zone (all welcome)	Willow Glen LL
8:30pm–11:00pm	Learning Lab Open	Willow Glen LL

LEARNING LAB

Learn and share insights in the Learning Lab! This includes opportunities to learn about open education practices, workshops on authoring OER, and leveraging libraries as learning spaces.



LL

Sunday	8:30pm-9:30pm	OER in Action Workshop: Open Textbooks Transforming Teaching and Learning
Monday	7:30am-8:30am	OER Commons User-Centered Design: Authoring Tool Feedback Session
	5:00pm-6:00pm	OER in Action Workshop: STEM Stories From the Field
	7:30pm-8:30pm	OER Commons User-Centered Design: Authoring Tool Feedback Session
Tuesday	7:30am-8:30am	Office Hours: Open Education Practice
	5:00pm-6:00pm	OER in Action Workshop: Librarians Leading Change in Schools

WILLOW GLEN ROOM (first floor)



MOVIE NIGHT



CODEGIRL

Join high school-aged girls from around the world as they try to better their community through technology and collaboration in this thrilling, heartfelt documentary.

Monday 7:45pm–9:00pm

EVERIS ANSON PARLOR

6:30am–8:30am	Breakfast	Silver Creek Restaurant
7:00am–8:30am	Learning Lab Open	Willow Glen LL
7:30am–8:30am	OER Commons User-Centered Design: Authoring Tool Feedback Session	Willow Glen LL
8:30am–9:00am	Welcome to the Action Collab Process How might we create learning environments where the whole self is supported and nurtured?	Hayes Ballroom
9:00am–10:45am	Action Collab Storytelling Panel (sponsored by Hack Harassment) Inclusion and Identity in an Increasingly Blended World Adejire Bademosi Public Policy and Community Outreach Fellow, Twitter Ellie Green (Lavender Courage) Professional Creative & Gaming Streamer, Twitch.tv Ash Whipple High School Student Redeat Kibebew High School Student	Hayes Ballroom
10:45am–11:00am	Break: Transition to Mansion	
11:00am–12:15pm	Action Collab: Identify Opportunity Discovery Conversations: What are the places and spaces where you feel supported and nurtured?	Mansion: 8 Locations AC
12:15pm–1:15pm	Lunch	Hayes Ballroom
1:15pm–2:15pm	Rapid Fire #1 Joe Orrach Performer - <i>To Be, To Learn</i> Lena Alfi Director of Strategic Partnerships, Middle East Children's Institute <i>Mobilizing Local Resources to Educate Syrian Refugee Children</i> Tara Chklovski Founder and CEO, Iridescent <i>Motivating Girls As Technology Leaders and Innovators in Their Communities: Design, Code, and Change</i>	Hayes Ballroom
2:15pm–2:30pm	Break: Transition to Mansion	
2:30pm–3:15pm	Action Collab: Design Imagine Solution Possibilities	Mansion: 8 Locations AC
3:15pm–3:30pm	Break	
3:30pm–4:45pm	Action Collab: Prototyping Show How Your Idea Works	Mansion: 8 Locations AC
4:45pm–6:30pm	Free Time Learning Lab Open	Willow Glen LL
5:00pm–6:00pm	OER in Action Workshop: STEM Stories From the Field	Willow Glen LL
6:30pm–7:30pm	Dinner Lesley Chilcott Producer and Director - Introduction to <i>CodeGirl</i>	Hayes Ballroom
7:30pm–8:30pm	OER Commons User-Centered Design: Authoring Tool Feedback Session	Willow Glen LL
7:45pm–9:00pm	Documentary Movie: CodeGirl	Everis Anson Parlor
7:30pm–11:00pm	Learning Lab Open	Willow Glen LL
8:30pm–11:00pm	Youth Zone (all welcome)	

6:30am–8:30am	Breakfast	Silver Creek Restaurant
7:00am–8:30am	Learning Lab Open	Willow Glen LL
7:30am–8:30am	Office Hours: Open Education Practice	Willow Glen LL
8:30am–9:30am	Rapid Fire#2 Kristina Kuprevicius Director of Marketing & Community Partnerships, Judson Services, Inc. <i>Artist in Residence Program: Connecting Generations Through Living, Learning, and the Arts</i> Atman Smith Co-founder, Holistic Life Foundation <i>Empowering Communities Through Yoga, Mindfulness and Self-Care Practices</i> John Ungerleider Professor & Director, School for International Training Graduate Institute <i>Youth Peacebuilding in Practice: Conflict, Identity, and Shared Power</i>	Hayes Ballroom
9:30am–10:00am	Action Collab 2: Advocacy and Action How might we create supports for advocacy and action to impact positive change in education?	Hayes Ballroom
10:00am–10:15am	Break: Transition to Mansion	
10:15am–12:00am	Action Collab 2: Identify Opportunity	Mansion: 8 Locations AC
12:00pm–1:15pm	Lunch BIFnik Experiences with Action Collabs Back Home Ann Marie Krejcarek President, Convent and Stuart Hall Schools of the Sacred Heart Maira Martelo Community Mobilization Director, Jacksonville Public Education Fund Jacqueline Smith Assistant Vice President, Arizona State University	Hayes Ballroom
1:15pm–2:15pm	Rapid Fire #3 Christian Boer Designer, Dyslexie <i>Changing Dyslexia One Letter at a Time: Drawing Insights From Experience</i> Summer Brenner Author <i>Artist in Community: Creating Place-Based Social Justice Fiction for Youth</i> Todd Bol Creator and Executive Director, Little Free Library <i>Beyond the Box: How Little Free Library Grew from Good Idea to Global Movement</i>	Hayes Ballroom
2:15pm–2:30pm	Break: Transition to Mansion	
2:30pm–3:30pm	Action Collab 2: Prototyping	Mansion: 8 Locations AC
3:30pm–3:45pm	Break	
3:45pm–4:30pm	Action Collab 2: Creating Positive Change & Reflection	Mansion: 8 Locations AC
4:30pm–6:30pm	Free Time	
4:30pm–6:30pm	Learning Lab Open	Willow Glen LL
5:00pm–6:00pm	OER in Action Workshop: Librarians Leading Change in Schools	Willow Glen LL
5:00pm–6:30pm	BIF Team Workshop: Action Planning	Mansion: San Jose
6:30pm–7:30pm	Dinner	Hayes Ballroom
7:30pm –10:00	Game Night and Dessert Party	Coyote Creek (and Eagle Rock Patio)

6:30am–8:30am	Breakfast	Silver Creek Restaurant
7:00am–8:30am	Learning Lab Open	Folsom Library LL
8:30am–9:00am	Gallery Walk Making Sense of Opportunities	Hayes Ballroom
9:00am–10:00am	Keynote (an interview by ISKME's Lisa Petrides) David King III Director of Diversity and Belonging, Airbnb <i>Creating Change From Within</i>	Hayes Ballroom
10:00am–10:15am	Break	Hayes Ballroom
10:15am–11:15am	Keynote Jitu Brown National Director, Journey for Justice Alliance <i>Speaking Power to Power: Community Organizing to Create a Humane and Equitable Public Education System</i>	Hayes Ballroom
11:15am–12:00pm	Action Steps: Moving Your Big Ideas Forward	Hayes Ballroom
12:00pm–1:00pm	Lunch	Hayes Ballroom





LENA ALFI

Director of Strategic Partnerships, Middle East Children's Institute

Lena Alfi manages partnership development for the Middle East Children's Institute (MECI), creating informal and remedial education programs to educate out-of-school Syrian refugee children living in Jordan, in partnership with UNICEF and the Malala Fund. Currently, MECI educates over 6,000 Syrian refugee children living in Jordan's host communities.



BILL AYERS

Distinguished Professor of Education, University of Illinois, Chicago

William Ayers, formerly Distinguished Professor of Education and Senior University Scholar at the University of Illinois at Chicago, has written extensively about social justice and democracy, education, and teaching. His books include A Kind and Just Parent; Teaching Toward Freedom; On the Side of the Child; Teaching the Personal and the Political; Teaching toward Democracy; and Race Course: Against White Supremacy.



CHRISTIAN BOER

Designer, Dyslexie Typeface

Christian Boer is a graphic designer and graduate of the Utrecht Art Academy. He developed the Dyslexie typeface there as a final thesis project. As a dyslexic himself, he set out to create a font that would make reading a less arduous task. The Dyslexie font is now used in print, toys, and in over 1,000 books. A new project, Start-Bee, is teaching children with dyslexia to read and write.



TODD BOL

Founder and Executive Director, Little Free Library

Todd Bol is Creator and Executive Director of Little Free Library, a Midwest-based nonprofit whose purpose is to promote literacy and the love of reading by building free neighborhood book exchanges. Little Free Library has become a global movement with 40,000 libraries in all 50 states and more than 70 countries, facilitating the exchange of 16 million free books annually.



ASHANTI BRANCH

Founder, Ever Forward Club

Ashanti is Founder of the Ever Forward Club, providing support for African American and Latino males by changing how young men of color interact with their education and how their schools interact with them. Ever Forward has helped over 150 members graduate from high school, with 93 percent going on to college, military, or trade school.



SUMMER BRENNER

Author

Summer Brenner is author of a dozen books of poetry and fiction, including three award-winning novels for youth: *Ivy*, *Homeless in San Francisco*; *Richmond Tales*, *Lost Secrets of the Iron Triangle*; and *Oakland Tales*, *Lost Secrets of The Town*. Her award-winning books have been selected as part of summer and school district reading programs, and for the Read Across America campaign.



JITU BROWN

National Director, Journey for Justice Alliance

Jitu Brown is the National Director for the Journey for Justice Alliance, comprised of grassroots community, youth, and parent-led organizations in cities across the country working to drive alternatives to the privatization of and dismantling of public school systems. The alliance helps working class communities to push back against the proliferation of charters, school closings and other reform measures that disproportionately affect vulnerable communities of color.



LESLEY CHILCOTT

Filmmaker and Producer

CodeGirl's director, Lesley Chilcott, is an award-winning filmmaker, documentarian, and producer. She is the Chair of the West Coast Producers Guild of America (PGA) Non-Fiction documentary committee, and hosts popular PGA screening series *The Doc Club*. Chilcott got her start in film and production with MTV Networks. She was a producer of the 2007 Academy Award-winning documentary, *An Inconvenient Truth*.



TARA CHKLOVSKI

Founder and CEO, Iridescent

Tara Chklovski founded Iridescent to deliver science, engineering, and technology education to empower underrepresented young people. Iridescent has grown to a community of over 3,500 mentors and 63,000 participants throughout the world through its flagship programs, Technovation and Curiosity Machine. Tara has been highlighted by Forbes as “the pioneer empowering the incredible tech girls of the future.”



LIZ DWYER

Culture and Education Editor, TakePart

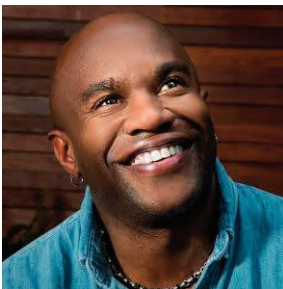
Liz Dwyer is the Culture and Education Editor at TakePart. She grew up in the Chicagoland area but has called Los Angeles home since arriving in 1998 as a Teach For America corps member in Compton. Liz went on to spend seven years with Teach For America in Los Angeles. She was previously the education editor at GOOD Magazine, and has written about race, parenting, and social justice for several national websites and print publications.



CHRISTIE HARDWICK

Founder, Inspiration Gatherings

Christie Hardwick has spent over 30 years developing leaders and managing change. She currently serves as an executive coach and spiritual guide to leaders in the non-profit and corporate sector, and leads Inspiration Gatherings events. Christie is an American Leadership Forum Senior Fellow and faculty, spent five years on the Women’s Leadership Board for the Kennedy School of Government at Harvard.



DAVID KING III

Director of Diversity and Belonging, Airbnb

David King joined Airbnb in 2016 as the company’s first Director of Diversity and Belonging. David started his diversity career at the US Department of State as the Chief of Diversity Management and Outreach. Prior to joining Airbnb, David also served as the Director of the Office of Civil Rights and Diversity for the Peace Corps. David has a background in education, having taught law, government, and Black History.



KRISTINA KUPREVICIUS

**Director of Marketing and Community Partnerships,
Judson Services, Inc.**

Kristina Kuprevicius is Director of Marketing and Community Partnerships at Judson. Judson is an accredited, nonprofit organization that offers a wide range of lifestyle options for older adults and has earned a national reputation for excellence. Kristina devotes her time to working with fellow staff members, residents, and Board members to find avenues to showcase Judson's intergenerational living and learning programs.



JOE ORRACH

Founder, Performer

Joe Orrach, a former boxing champion, is an actor, singer, dancer and storyteller. When not on the stage, Joe can be found in the classroom, community center, or boxing gym. Through his Joe Orrach Performance Project, he reaches hundreds of students each year with programs that help them tell their stories through rhythm, movement, and voice. He is the recipient of Dance Studio Life's Generous Heart Award for his teaching.



ATMAN SMITH

Co-founder, Holistic Life Foundation

Atman Smith is a Co-founder of the Holistic Life Foundation, a non-profit organization committed to nurturing the wellness of children and adults by developing their inner lives through yoga, mindfulness, and self-care. For the past eleven years, Atman has been teaching yoga and mindfulness to a diverse population including underserved and high-risk youth in Baltimore City Public Schools, drug treatment centers, wellness centers, and colleges.



JOHN UNGERLEIDER

Professor, School for International Training

John Ungerleider is Professor of Peacebuilding and Conflict Transformation at School for International Training (SIT) Graduate Institute in Brattleboro, Vermont. John founded and co-directs the SIT Youth Peacebuilding and Leadership Programs for teens from communities in conflict around the world, and has served over 9,000 young people since 1990. He has written a participatory musical "co-opera" about global warming: Secret of the Seasons.

Action Collab: Storytelling Panel

The purpose of the Action Collab storytelling panel is to contribute to a narrative that will inform our collaborative work during Monday's Action Collab, focused on how we might create safe learning environments in today's blended virtual and physical learning spaces. Represented on the panel will be high school students and young adults who have direct first-hand experience in virtual spaces.

Hack Harassment is a collaborative initiative created to fight online harassment and provide safer, more inclusive online experiences. Launched at Recode's 2016 Code Conference, it is a team effort between Born This Way Foundation, Intel, and Vox Media. Hack Harassment was founded on the belief that online harassment is hackable and, by working together, there is the opportunity to promote safer, more inclusive online experiences for everyone.

ISKME's goal in partnering with Hack Harassment at Big Ideas Fest is to elevate the conversation, foster collaboration, and cultivate real solutions.

Sponsored by Hack Harassment



- Adejire Bademosi**
Public Policy and
Community Outreach
Fellow, Twitter
- Ellie Green**
(Lavender Courage)
Professional Creative
and Gaming Streamer,
Twitch.tv
- Ash Whipple**
High School Student
- Redeat Kibebew**
High School Student

BIFnik Panel: Action Collabs Back Home



ANN MARIE KREJCAREK

Ann Marie is President of Schools of the Sacred Heart in San Francisco. She has led Convent and Stuart Hall's global and whole-child approach to K-12 education, supporting students to be resourceful as they navigate the changing landscape of relationships, ubiquitous access to information, and the impact of their digital footprints.



MAIRA MARTELO

Maira is Community Mobilization Director at the Jacksonville Public Education Fund. She serves as a board member of the First Coast Hispanic Chamber of Commerce, chairs the Achieving The Dream Scholarship for Hispanic students, and volunteers with the Refugee Program at Catholic Charities.

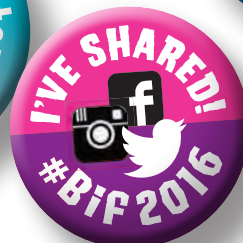


JACQUELINE SMITH

Jacqueline is Assistant Vice President and Executive Director of University Initiatives at Arizona State University. She designs and launches university-wide initiatives that support leadership development, student success, workforce innovation, and online learning. She also runs the university innovation fellowship program.

Buttonology— the Currency of Big Ideas Fest

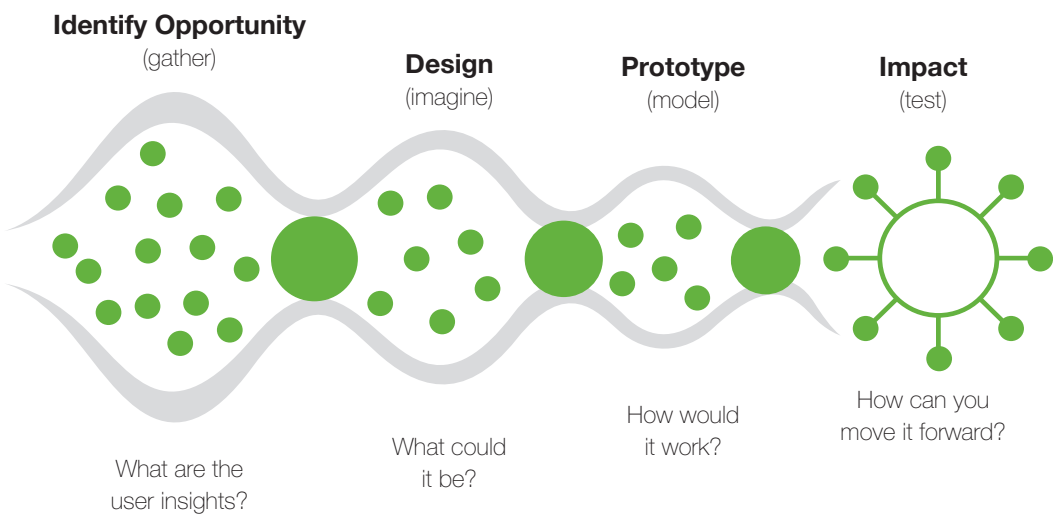
You start off with a few buttons in your bag, then you'll earn the rest from other participants, or by participating in activities in the Learning Lab, your Action Collabs, sharing through social media, or simply by displaying a random act of kindness!



Workshops that Spark Innovation and Transformational Change in Education

An Action Collab harnesses a group’s collective brainpower through a process of discovery, provocation, and invention that results in tangible new solutions. Facilitated in small groups, the Action Collab process guides participants through a four-stage ideation workshop where participants research, design, prototype, and evaluate potential impact for an innovative, user-centered solution.

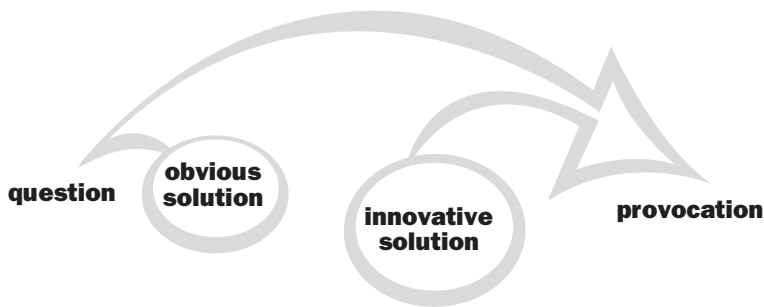
Action Collab Process



This year, there are two unique opportunities for participants to deepen their experience of "seeing with new eyes" and designing meaningful solutions through the Action Collab process. On Monday December 5th, the design challenge will be: How might we create learning environments where the whole self is supported and nurtured?

The day will begin in the Hayes Ballroom with a storytelling panel comprised of practitioners working to hack harassment online. Their perspective will deepen our understanding of inclusive learning environments and launch our design and prototyping activities in smaller cohorts later that afternoon.

The second day of Action Collabs will take place on Tuesday, December 6th, during which participants will share their own stories of action to help address the design challenge: How might we create supports for advocacy and action to impact positive change in education?



FACILITATORS

Jonah Houston
Melissa Jones
Melissa Laramie
Megan Simmons
Jacqueline Smith
Khalid Smith
Natalie Thoreson
Myesha Williams
Manasa Yeturu

APPRENTICES

Luis Angel Briones
Renee Franzwa
Bryan Lakatos
Alan Martinez
Katina Papson
Kate Sassoon
Heather Wells

DESIGN TEAM

Andrea Saveri, ISKME
Lisa Petrides, ISKME
Jonah Houston, IDEO
Megan Simmons, ISKME
Chris Miller, LifePlays



SPONSORS

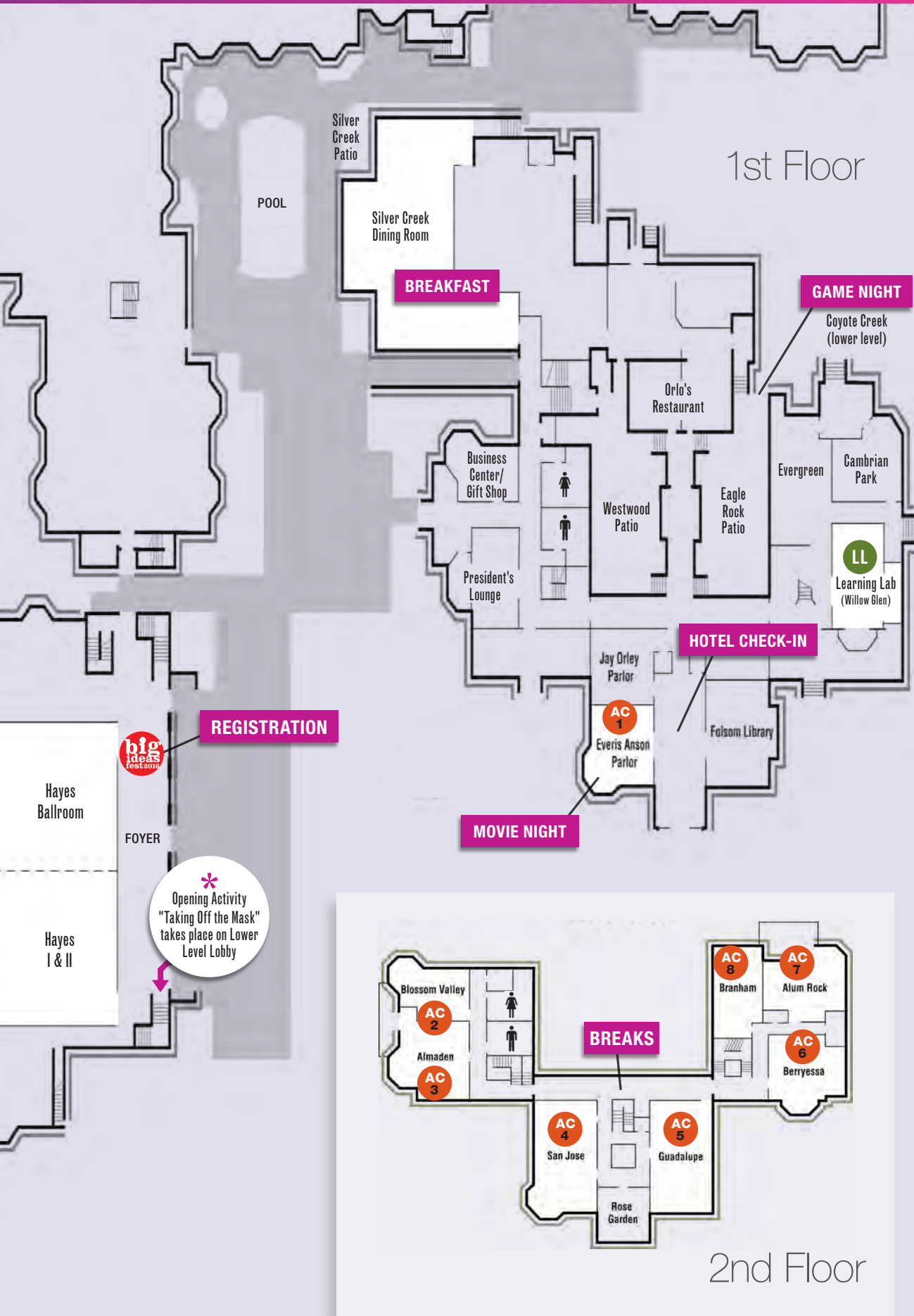


BORN THIS WAY FOUNDATION
· EMPOWERING YOUTH · INSPIRING BRAVERY ·



SPECIAL THANKS

Maggie Mitchell Salem	Cynthia Jimes	Mark Graham	Lynn Hirshfield
Scott Jordan	Michelle Brennan	Sylvia Paull	Lauri Clark
Brian Wong	Mindy Boland	Karen Stratvert	Inga Stephenson
Andy Billingsley	Andrey Fedoseev	Mark David Milliron	Daya Ceglia Design
Marilyn Johnson	Andrew Kutylev	Steve Schoettler	Jessica Chen
Kara Goldin	Kris Besley	Andreea Serban	Asa Mathat
Jonah Houston	Kate Katz	Alex Fielding	Lars Howlett
Andrea Saveri	Hannah Groce	Steve Elkes	Ladera Travel
Megan Simmons	Chris Adcock	Laarni von Ruden	Omega Printing
Marika Laughlin	Sylvia Teng	Natalie Thoreson	Wacky Buttons
Amea Godwin	Joan Kirkaldie	Liz Dwyer	





Big Ideas Fest is a production of ISKME www.iskme.org